



# TEXAS FEDERATION OF REPUBLICAN WOMEN

## 34TH BIENNIAL CONVENTION

### SPONSORSHIP OPPORTUNITIES

LEVEL	AMOUNT	SPEAKING OPPORTUNITY	10X10 BOOTH	SPECIAL SIGNAGE	TICKETS	AD IN BOOK	MEET AND GREET TABLE**	SOCIAL MEDIA RECOGNITION	ABILITY TO ADD ITEMS IN TOTE BAGS	SPONSOR LISTING IN PROGRAM
Margaret Thatcher	\$20,000+	✓	Prime Space	Event Screen	4 to Welcome Reception	Full Page Inside Cover	✓	✓	✓	✓
Kay Bailey Hutchison	\$15,000+	✓	Prime Space	Event Screen	3 to Welcome Reception	Full Page Back Cover	✓	✓	✓	✓
Jeane Kirkpatrick	\$10,000+	✓	✓		2 to Welcome Reception	Full Page	✓	✓	✓	✓
Condoleeza Rice	\$5,000+				2 to Welcome Reception	Half Page		✓	✓	✓
Harriet Tubman	\$2,500+			Signage at workshops	2 to Welcome Reception	Half Page			✓	✓
Margaret Chase Smith	\$1,500+				1 to Welcome Reception	Quarter Page				✓
Abigail Adams	\$500+									✓

All Advertisements, Sponsorships, and Tote Bag Items Must Be Approved in Accordance with TFRW and NFRW Policies

\*All speaking opportunities are at the discretion and arrangement of the President

\*\*Meet and Greet will be held on Thursday, Oct. 12th 9:30-11:30am



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### EXCLUSIVE OPPORTUNITIES

LEVEL	AMOUNT	SPEAKING OPPORTUNITY	SPECIAL SIGNAGE	10X10 BOOTH	TICKETS	AD IN BOOK	MEET AND GREET TABLE**	SOCIAL MEDIA RECOGNITION	ABILITY TO ADD ITEMS IN TOTE BAGS	SPONSOR LISTING IN PROGRAM
Tote Bag Sponsor	\$15,000	✓	Exclusive Name/Logo on bags	✓	4 to Welcome Reception	Full Page	✓	✓	✓	✓
Friday Breakfast Sponsor	\$12,000	✓	Signage at the Breakfast	✓	2 to Friday Breakfast	Full Page	✓	✓	✓	✓
Memorial Breakfast Sponsor	\$12,000	✓	Signage at the Breakfast	✓	2 to Memorial Breakfast	Full Page	✓	✓	✓	✓
Registration Sponsor	\$10,000	✓	Signage at Registration for the Weekend	✓	2 to Welcome Reception	Full Page	✓	✓	✓	✓
Shuttle Bus Sponsor	\$10,000	✓	Signage on Shuttle Bus Between Hotel and Convention Center	✓	2 to Welcome Reception	Full Page	✓	✓	✓	✓
Lanyard Sponsor	\$8,000		Exclusive Name/Logo on Lanyards		2 to Welcome Reception	Half Page		✓	✓	✓
Tabletop Sponsor	\$5,000		Name/Logo on all tables during breakfast, lunch, and dinner		2 to Welcome Reception	Half Page		✓	✓	✓
Break Sponsor	\$5,000		Signage at Break Station for the Weekend		2 to Welcome Reception	Half Page		✓	✓	✓



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### EXHIBIT SPACE INFORMATION

LEVEL AND SIZE	AMOUNT
Prime Commercial Exhibitor 10' x 20'	\$1,600
Commercial Exhibitor 10' x 10'	\$1,000
Prime Candidate/Elected Official 10' x 20'	\$1,200
Prime Candidate/Elected Official 10' x 10'	\$1,000
Candidate/Elected Official 10' x 10'	\$700
Non-Profit Organization 10' x 10'	\$500
TFRW Club 10' x 10'	\$250

Exhibit booths will be set up in the Irving Convention Center at Las Colinas Exhibit Hall B. For Standard and Premium Booths, a 10 X 10 booth will be provided with an 8' high back wall, 3' high side drape, one 6' x 30" draped table, two chairs and one wastebasket. Exhibit space is secured once the TFRW Exhibitor Agreement, associated documents, and payment is received, reviewed and accepted by the Convention Committee.

The deadline for the Exhibitor Agreement to be received is **July 31, 2023**.

### CONVENTION PROGRAM ADVERTISING

All Ads are in color and provided by the purchaser in a jpeg, png, or vector format by **August 15, 2023**

AD SIZE	AMOUNT
Full Page 8.5" x 11"	\$1,800
Half Page 8.5" x 5.5"	\$925
Quarter Page 4.25" x 5.5"	\$700
TFRW Club Quarter Page 4.25" x 5.5"	\$525