



# TEXAS FEDERATION *of* Republican Women

**PLEASE SAVE THE DATES BELOW!**

**The next TFRW Candidate Development Program begins in June!**

**Mark your calendars for Thursday evenings from 7:00 p.m. until 9:00 p.m. starting on June 8, 2023, and ending on August 3, 2023.**

TFRW is proud to introduce its next Candidate Development Program!

**The purpose of this program is to**

1. Empower women to run for elected office at all levels of government
2. Build capacity among TFRW members to run for office
3. Help women to gain confidence needed to run for office
4. Reduce barriers to running for office

**About the Program**

- Eight 2-hour training sessions
- Price \$50
- Maximum class size: 16 women
- Summer 2023
- Schedule: Thursday evenings from 7:00 p.m. until 9:00 p.m.
- Completely web-based video conferencing via Zoom online platform
- Guest speakers TBA
- Participants will be asked at times to read or prepare in advance for discussion
- Participants will have short, practical weekly assignments, goal-setting, and action planning
- Professionally facilitated meetings

**Training Schedule**

Week 1: Introductions and Identifying Why You Want to Run for Public Office

Week 2: Candidate Message Development

Week 3: Money, Money, Money: Financing Your Campaign

Week 4: Managing Potential Conflict Within and Across Party Lines

Week 5: NO CLASS THIS WEEK DUE TO HOLIDAY

Week 6: Candidate Image Development

Week 7: Potential Barriers & How to Overcome Them

Week 8: Social Media and Marketing

Week 9: What is to be Expected When you are Elected: The Good, The Bad, and the Ugly

**REGISTRATION OPENS ON FEBRUARY 13, 2023.** Priority is given to those who wish to run for office within the next two years. Questions?

Contact TFRW Candidate Development Program Coordinator

Trasa Robertson Cobern at 817-901-0571 or [Trasa@TrasaRobertsonCobern.com](mailto:Trasa@TrasaRobertsonCobern.com)

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## The Most Powerful Women's Political Organization in Texas!

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### For Texas and For Country

TFRW provides the avenue for women to influence policy, develop candidates, and elect the leaders of Texas. We are a multi-generational, multicultural organization that provides the structure and support for political activists to learn, engage, and flourish.

Connect with us



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