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# PRESIDENT'S NEWSLETTER

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**September 2016** **Volume 57** **Issue 5**

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October 21-22, 2016 - 4<sup>th</sup> Quarter Board Meeting, Austin TX  
 October 31, 2016 4<sup>th</sup> Quarter Membership Deadline

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## **President's Newsletter**

**September 2016**

### **Theresa Kosmoski, President** **We Make It Happen!**

Summer has drawn to an end, and if anyone was lucky enough to sneak in some downtime, I hope you thoroughly enjoyed it because we have a "UGE" job ahead of us: TO WIN EVERY RACE ON THE BALLOT. We won't be needing, or getting, much sleep until November 9th, but it will be worth every under-eye circle!

There are so many ways that you can make a difference in this crucial election cycle - participating at Victory Centers near you, with your county parties, and as a part of the Mighty Texas Strike Force (MTSF) are just some of the ways. If you want to extend your influence but cannot travel, the MTSF - At Home, chaired by RPT Vice Chairman Amy Clark, may be just the ticket for you. There is more information on the MTSF - At Home in this newsletter.

We are working hard to increase our numbers in TFRW because more members mean more conservative influence; please encourage your members to each focus on adding just "One More" new member to your club.

It's also critically important that your Treasurers and Membership Chairs send in their new members EACH MONTH, at least, to the TFRW Office. We have a few clubs out there that have not yet submitted even their club president's dues.....remember that your membership dues must be received by the office in order to be considered members of record.

It is also vitally important that you turn in your members' dues promptly, so they may gain access to the Members-Only section of the TFRW website. With the new website, unless we have their information, including an email address, they will not be allowed to create a password. We have heard complaints from new members that they cannot get a password. The reason is that they are not yet on our official membership rolls and plugged into the database because the club hasn't yet submitted their dues. Don't be the club that prevents your member's access!!

There is still time to register your opinion about our newsletter. We will keep the link running until the middle of September so that you can weigh in. Some people didn't understand that leaving your email address at the end of the survey was entirely optional; to avoid that misunderstanding we have completely removed that field. Please let us know - your opinion really matters!

<http://www.tfrw.org/survey-tfrw-presidents-newsletter/>

If you haven't already, please "Like" the TFRW Facebook page.

<https://www.facebook.com/texasfederationofrepublicanwomen>

We are posting new talking points regarding the Presidential election almost daily....."Like" the posts, and "Share" them on your own Facebook pages. Most of you have friends and family all around the country, and this is one way that we can reach out and influence this election cycle. Remember: Like and Share.....It's that simple.

This month, the things to do are:

- Send in your up to date membership rolls
- Find your "One More"
- "Like" the TFRW Facebook page and "Like" and "Share" the posts
- Take the newsletter survey
- Nap a lot.....stock up on concealer and sleep on November 9th!
- Get out and help our Republicans WIN EVERY RACE ON THE BALLOT

***Theresa Kosmoski***  
President





## Special Events

Although it was not a TFRW special event, something special happened recently!

Have you noticed the marked difference in Donald J. Trump in the past few weeks? Okay, I am partial, but this change has come about as the result of a brilliant decision to appoint strong Republican woman to take control of his presidential campaign. Just when the pundits were writing off any chance of victory in November, a Republican woman stepped up - congratulations Kellyanne Conway!

In Texas, everyone knows that Republican Women “Make it Happen,” and now the rest of the country will see this determination too. With this move, Trump became the first Republican presidential candidate ever to hire a female campaign manager. Her years of research have resulted in Conway becoming an expert on the tendencies of women voters. She has long been an advocate of bringing women into the political sphere to change the national dialogue for the better.

Conway, 49 years old and mother of four, found her professional niche in 1988, working for Ronald Reagan’s chief pollster Dick Wirthlin in the summer before she graduated from George Washington University Law School. Her first assignment was to demystify the gender voting gap: How could the GOP attract more women?

In 1995, Conway founded The Polling Company, Inc. /Woman Trend, a consulting firm that specializes in market research. A decade later, she co-authored a book titled *What Women Really Want: How American Women Are Quietly Erasing Political, Racial, Class, and Religious Lines to Change the Way We Live*. In what was a poor year for Republican polling, she and her team were among the few on the GOP side to predict the outcomes of major races in 2012. In 2014, all of their general election candidates won. Her accuracy led to the *Washington Post* giving her its “Crystal Ball” award for accurately predicted elections.

Several years ago, I had the privilege of meeting Kellyanne Conway in Washington, D.C., and was quickly impressed with the depth of her knowledge, her determination, and her dedication to her goals. I believe that Kellyanne Conway will lead the Trump campaign to victory in November. And, just like Texas Republican Women, she will “Make it Happen!” I encourage each of you to cheer Kellyanne on. You can follow Kellyanne on Twitter @KellyannePolls.

Julie Faubel \* First VP Special Events \* [firstvp@tfrw.org](mailto:firstvp@tfrw.org)



As Vice President of Finance, it is my job to raise money to fund operational costs associated with conducting business for TFRW. If we do not win in November, my job becomes increasingly more difficult. The following are two ways we can help put Donald Trump and down ballot Republicans in office. The first was given to me by Paula McGee of San Antonio who uses this method for local elections and the second was suggested to me by my husband, Joe. Both are brilliant ideas!

### **Voting Circles of Influence**

Each of us has a ***circle of inspiration... circle of information... and circle of participation***, resulting in greater voter involvement for the future good of our nation. Remember... it doesn't matter what you believe or think, if you don't vote!

**Strategy:** Intentionally, engage ten people within your "circle of influence" to be informed on the issues/candidates and hold them accountable for voting in the November election. If you have friends in other states, include them in your circle and encourage them to involve others in this very simple and effective get-out-the-vote strategy.

**Communication:** During the six weeks leading up to the election send texts/emails on issues relevant to the upcoming national, state, and local elections. Pass those along to your voting circle. Information about voter registration should be sent early, so you can remind friends/family to register!

**Goal:** Each of us is part of a ***circle of inspiration... circle of information... and circle of participation***, resulting in greater voter involvement for the future good of our nation. Remember... it doesn't matter what you believe or think if you don't vote!

### **Vote Early on October 24<sup>th</sup> and 25<sup>th</sup>**

**Strategy:** Get your Circle of Friends and your fellow Republican Women to vote on the first two days of early voting.

**Event Examples:** Make an event out of voting - have a coffee or happy hour. Get a local Republican-run establishment to offer a free coffee or drink to customers with an "I Voted" sticker or stamped voter card. You could also host a dinner party.

**Goal:** We all know early voting is not a new concept, but think of the impact if Republicans come out to vote right away. Not only will it send a message, but it will lessen the load for those who make reminder phone calls on Election Day!

Karen Newton \* VP Finance \* 210-863-5540 \* [vpfinance@tfrw.org](mailto:vpfinance@tfrw.org)



## **LEGISLATIVE UPDATE**

When we talk about the legislative process, we focus a lot on the way bills become law. After a law goes into effect, though, the process may continue into the judicial branch. You often hear about legislation being challenged in a court of law, the constitutionality of certain legislation has been called into question. This summer, several Texas laws (campus carry, the “HB2” abortion law, and voter ID) have been traveling through federal courts. At the state level, Texas’ education finance system came under the scrutiny of the Texas Supreme Court. What the courts say about the constitutionality of these laws could mean that the issues involved will come up in the 2017 legislative session.

It is harder to follow the judicial process when laws are challenged than it is to follow the legislature when they are created. You’re going to rely a lot more on the media, especially because hearings won’t be broadcast anywhere online. Legislators will always comment on what is happening with the laws in court, so questions can be directed to their offices. Judges are good resources for general explanations, but be aware that they cannot comment on anything they are adjudicating or that might come before their court in the appeals process.

Another resource is the Texas Office of the Attorney General (OAG). Charged with defending the State of Texas in all matters in a court of law, the most public functions of that office are often defense of controversial laws. A good recent example is voter identification, under fire by the United State Court of Appeals for the Fifth Circuit; the OAG will be appealing this ruling to the United States Supreme Court, according to a recent op-ed in the *Fort Worth Star-Telegram* by Attorney General Ken Paxton. You can find information about recent court rulings and other action at <https://www.texasattorneygeneral.gov/>, or follow the OAG on Twitter (username @TXAG).

A good, non-partisan resource for commentary and analysis on the United States Supreme Court is SCOTUS Blog (<http://www.scotusblog.com/>).

Suggested Club Programs on the Judiciary:

- Host a judicial panel of judges from different levels of the judiciary
- Invite a lawyer involved in ethics or constitutional law to speak on timely issues
- Take a tour of the Texas Supreme Court or the Texas Court of Criminal Appeals



## Membership

TFRW Club Presidents,

I'm hearing wonderful stories about how your many members participating in "Unite to Win" trainings, signing up folks for Mighty Texas Strike Force for this coming election & meeting all the New Movers coming to Texas. I know our 2016 Membership Year ends on October 31, but please encourage those New Movers to join you **NOW** and participate in your many election activities. We need "all hands on deck" for this one.

It may seem a bit premature to talk about membership for 2017, but we're going to emphasize membership in a little different way. Our 2017 TFRW goal is to **re-up at least 1/3** of your current club's membership for the NEW MEMBERSHIP YEAR of 2017 during the month of **November**. Then, during your **December** Christmas party celebrations, **re-up another 1/3**. In **January**, your club's new VP Membership and her Membership team will make another push by following-up with the **final 1/3** to re-up the entire 2016 Membership. Of course, during any of those months, we also want to be bringing in brand new members. If we get in the habit now of practicing re-ups during the first three months of our new Membership year [which always begins in November], we can spend the following nine months on recruiting, recruiting, recruiting.

Ladies, I sincerely hope that all current Presidents and Officers of your clubs plan on working alongside your new Officers being installed in November and December of this year. The terms of office begin on January 1, but the Membership year always begins two months prior. So membership goals need to be met by outgoing and incoming officers working together. For 2016 Membership, sadly, is not what I had hoped, but we can still make a difference THIS year and truly be victorious on November 8. If we win [and we ARE going to WIN], folks will have a tendency to slack off and 'rest.' If we lose [NO!], I'm concerned that people will experience real despair. We MUST WIN and we MUST continue to encourage this remarkable army of Republican Women across this state. It's true; many states pattern themselves after the Texans. Let's bring in at least 700 more remarkable ladies to join in THIS year's challenge! Thank-you Ladies!

Rhonda Lacey \* VP Membership \* 432-553-1593 \* [vpmembership@tfrw.org](mailto:vpmembership@tfrw.org)





## PROGRAMS

### Voter Registration & Get Out the Vote!

- The last day for voters to register is **Tuesday, October 11**, so we need to be thinking about how to get the new residents in our areas registered to vote. Clubs could put together a committee to identify and encourage new residents to vote or have a meeting program to educate the members on the process.
- The first day of early voting is **Monday, October 24**, and we want to get as many votes in as possible. Clubs can have a program on Getting Out the Vote, letting members know what they can do to help get out the vote. Suggestions include phone banking, block walking, or joining the Mighty Texas Strike Force. These are all outstanding options.
- Be sure to check the **John Goodwin Tower Award** form to see how to score points in for your programs!
- Again, please send me information on your club's programs!

Besa Martin \* VP Programs \* [vpprograms@tfrw.org](mailto:vpprograms@tfrw.org)

## TFRW 2019 Convention Site Selection

If your club or the clubs in your area are interested in submitting an application to host the 2019 TFRW Convention, you may now find that application on the TFRW website.

It is important to begin the site selection process as early as possible. The deadline for applications is Tuesday, November 15, 2016. Applications may be sent prior to this date.

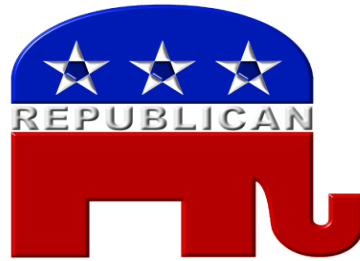
Completed applications should be mailed to:

**Jody Rushton**  
**4500 Barwyn Ct.**  
**Plano, TX 75093**

If there are any questions about the application, or if you need additional information, please contact Jody at [rjrushton@verizon.net](mailto:rjrushton@verizon.net)



Jody Rushton \* Convention Site Selection Committee Chair\* [pastpres@tfrw.org](mailto:pastpres@tfrw.org)



## Republican Party of Texas

Greetings, TFRW!

I wanted to write a quick note to let you know about the [Mighty Texas Strike Force: At Home division!](#)

I am excited to lead this critical, at-home effort to assist our Republican ticket across the country with a special focus on House and Senate races in swing states! We will have our work cut out for us to ensure that Republicans maintain a decisive hold on the House and Senate in 2017!

The MTSF: At Home will focus on phone calls, notecard writing, social media, and other activities that can be accomplished right from the comfort of your own home. We are building our team for this important mission, and we need your help! If you or your club would like to learn more, please contact me and let me know.

Next month, I will host a conference call with all of our team members to discuss our efforts for the fall. Until then, please help spread the word to round up more volunteers for the MTSF: At Home team! You can find me on Facebook (Amy Clark, RPT Vice Chairman) or Twitter (@AmyMClarkTX) to stay up to date on our MTSF efforts.

Of course, if you have an interest in traveling to another state for an MTSF effort, please let me know. I will direct you to the state captain who can get you on board for their mission!

Thank you for all you do to keep Texas RED and to set an example of servant Republican leadership across Texas. When we #DoSomething together, we make an incredible difference for the future of our Party and our Nation!!

All my best to all of you!

*Amy Clark*

Amy Clark \* RPT Vice Chairman \* 210-816-0209 \* [vicechair@texasgop.org](mailto:vicechair@texasgop.org)

## CAMPAIGN ACTIVITIES

### UNITE TO WIN TRAINING



**Unite to Win Trainings are happening all across the state.**

TFRW, TRCCA, RPT, and Abbott University have COME TOGETHER to bring this TRAINING to you.

- September 10 - Dallas Area (Richardson)
- September 17 - Southeast Texas (Silsbee)
- September 17 - SD 2 Area (Mesquite)
- September 24 - SD 22 (Cleburne)
- September 24 - Northeast Texas (Mount Pleasant)
- September 24 - Abilene

**BE SURE AND TAKE ADVANTAGE OF THIS TRAINING.  
LET'S GET OUT THE VOTE AND WIN IN NOVEMBER!!!**

Registration links can be found at [www.tfrw.org](http://www.tfrw.org) or on Eventbrite.  
(<http://www.tfrw.org/affiliated-events-calendar/>)

Janis Holt \* VP Campaign Activities \* 409-781-2130 \* [vpcampaignact@tfrw.org](mailto:vpcampaignact@tfrw.org)



## **Awards**

It's GO TIME!! As active Republican women, we have some work to do to assure a win in November. Help our party while checking off points toward your John Goodwin Tower Award!

- CA-3 is a requirement that should have your club participating in a telephone bank, block walking, stuffing mail outs, or joining the Mighty Texas Strike Force!
- CE-1 requirement utilizes your members who are Deputy Voter Registrars. Get a booth at a fall festival, and get those new voters registered by October 11<sup>th</sup>. But just as importantly spread the word about your clubs. Let's increase our membership! Then after all of this great work, REPORT THOSE HOURS!!
- CA-2 requires that your Campaign Activities Chair report those hours!!

“We make it Happen” isn't just our motto; it's a Republican Woman's way of life!!

Michelle Martin \* Awards Chair \* 281-804-0147 \* [awards@tfrw.org](mailto:awards@tfrw.org)



## *Community Engagement*

**1854:** The term *Republican*, ***“It is the only one that will serve all purposes present and future – the only one that will live and last.”*** This quote is from Major Alvan Bovay, a prime mover in the formation of our Party, on why he liked the term *“Republican”* as the name for the new Party.

*Today*, our Party is still the only party that carries on the principles on which our country was founded. As we continue the legacy in TFRW, we stand on the strength of our ability to enact positive change for all Americans in this coming election. We make it happen!

We continue in the recruitment of new members in our clubs. We can get our message out, reaching Republican-oriented groups and other like-minded individuals by establishing a list of the following:

- Local Republican-affiliated organizations, activists in tea parties, conservative groups, precinct chairmen, etc.
  - Attend their meetings and invite them to our local club meetings
  - Plan joint events with these groups
- New Republican voters moving into your area
  - Contact them
  - Invite them to your events and to join your club

Have fun recruiting. It is an exciting and important time to be a Republican!



## **2016 TFRW Patrons News**

Since the October Patrons Event is going to be so great, we want as many people as possible to enjoy it.

For this Patron's event only, we invite you to bring a guest for the **Patron's Reception**. The fee for each guest is \$50, if paid in advance with the Patron's TFRW board meeting registration (early registration deadline). The fee will be \$60 after that.

HOWEVER, if you renew your 2017 Patron Membership before or during the October meeting, one of your guests is **free** as long as you've included them in your RSVP!

If your guest likes the program and decides to join the Patron Program before the November election night, the paid guest fee will apply to his/her 2017 Patron Membership.

Don't pass up this great deal!



On **Friday, October 21<sup>st</sup> from 5:30pm – 6:30pm**, the TFRW Patron's Program will feature **Scott Braddock**, a successful political reporter, who covers the Texas Legislature and politics in the Lone Star State. Scott serves as editor of *The Quorum Report*, Texas' premier inside-politics newsletter. Who better than Scott to bring us his insight and humor as we head into the last stretch of this exciting election. We can all agree that this has been one of the most interesting election cycles in American History, nationally and statewide.

Marilyn Davis and Debra Coffey \* Patrons Program Co-Chairs



## **TFRW Legacy Leadership Award**

Under the leadership and vision of TFRW President Kosmoski, it is my pleasure to introduce the TFRW Legacy Leadership Award. This award is designed to honor those members who helped form the foundation upon which TFRW continues to thrive today.

The Legacy Leadership Award **will** be searching for those TFRW members who have been active in TFRW for at least 25 years and have continued to show their support and loyalty for TFRW and worked actively to grow our entire organization. We all have those special ladies in our clubs who may have been a founding member of those clubs, or at least a long-time loyal member. These are the ladies who did the hard work of cold-knocking on doors, traveling from district to district without the assistance of a GPS or cell phone, searching for Republican voters. We are looking for the women who took their commitment a step further and dedicated their time and talent to our organization beyond the work of their club, to help make us the driving force in Texas politics that we are today. TFRW was federated in 1955, so it isn't hard to find those ladies who deserved to be honored for the groundwork and foundation which we are still using today.

Each club may submit one name for consideration. Each biennial there will be a committee established of three TFRW Immediate Past Presidents to review the applications and choose a winner. Of course, we all know, each and every TFRW member submitted is already a winner! Each applicant will be recognized and congratulated at our biennial convention for the honor of being submitted for this award.

Criteria for the Legacy Leadership Award will rely heavily on TFRW commitment and continued loyalty to our organization. This is not an award aimed specifically for elected officials – but for those who have spent many years leading in their own clubs and regions and helping TFRW to enlarge its influence and membership.

**Deadline for submission will be 60 days prior to start of our 2017 convention.** Forms for this award can be found on the TFRW website.

Jody Rushton \* Immediate Past President \* [pastpres@tfrw.org](mailto:pastpres@tfrw.org)

## CANDIDATE DEVELOPMENT PROGRAM FALL 2016

It is my privilege to announce that we are launching our first TFRW Candidate Development Program! Together with other Candidate Development Committee members, including Toni Anne Dashiell, Charissa Sloan Dvorak, and Besa Martin, we invite you to join this exciting new program, in which Republican women are empowering Republican women to run for elected office.

The purpose of this program is to:

- Empower women to run for elected office at all levels of government
- Build capacity among TFRW members to run for office
- Help women to gain confidence needed to run for office
- Reduce barriers to running for office

About the program:

- Eight 2-hour training sessions
- Price: \$25
- Maximum Class size: 15 women
- September 19 – November 21 (*No sessions on October 31 and November 7*)
- Schedule: Monday evenings (time TBA)
- Completely web-based video conferencing on gotomeeting.com
- Participants will be asked at times to read or prepare in advance for discussion
- Participants will have assignments, goal-setting, and action planning
- Professionally facilitated meetings

**We are prioritizing women who plan to run for public office within the next five years (see requirements).**

### Training Sessions

Week	Date	Topic
1	September 19	Introduction and Identifying Why You Want to Run for Public Office
2	September 26	Potential Barriers to Running for Office and Ways to Overcome Them
3	October 3	Message Development
4	October 10	Image Development
5	October 17	What is to be Expected Once You are Elected: The Good, the Bad, and the Ugly
6	October 24	Managing Political Conflict Within and Across Party Lines
7	November 14	Money, Money, Money: Financing Your Campaign
8	November 21	<i>The last session will be completely needs-based. Topic chosen by the participants once we begin and analyze interests of the group.</i>

**Complete the Fall 2016 Candidate Development Program Application. Submit applications by Tuesday, September 6, 2016.** Email Rachel@Ltrek.com for instructions and the application.

**Certificates of Completion will be presented at the TFRW Board Meeting on Saturday, January 28, 2017, in Austin.** Participation by a person in the TFRW Candidate Development Program does not imply or equal an endorsement by TFRW for this person for any public office or position.

Rachel Woods \* Candidate Development Chair \* Rachel@Ltrek.com





U.S.A.! U.S.A.! U.S.A.! That chant will be ringing in our ears weeks after the closing ceremony. The Olympic theme may be carried on in your club's upcoming meetings by dividing your club's membership into teams such as swimming, gymnastics, etc. These teams are able to compete against each other and

will earn points for helping to register voters, helping voters to request mail-in ballots, taking voters to the polls, and other activities. Of course, the winners can be awarded certificates designated as gold, silver, and bronze.

**Familiar Names in History:** September 14, 1814. **Frances Scott Key**, poet and writer of the *Star Spangled Banner*. When he wrote the words, they fit the rhythm and meter of the melody *Anacreon in Heaven*, written in 1775, which was a popular pub melody in London. The poem that he wrote after seeing the American Flag still flying over Fort McHenry the morning after an all-night attack of September 13-14 became our National Anthem in 1931. That Garrison Flag is on display at the Smithsonian's National Museum of American History. The flag was 30 feet x 42 feet and required eleven men to hoist it when dry. The song was originally titled *Defense of Fort McHenry*.

**William Howard Taft** was the 27<sup>th</sup> President of the United States. He was also appointed as Chief Justice of the Supreme Court and was the only president to have served in both those positions. He was also the first president to throw the ceremonial first ball of baseball season. This began a tradition that continues to exist today. Taft was the first president to own a car and the last to keep a cow at The White House for fresh milk. He was also the first president to be buried at Arlington National Cemetery. JFK is also buried there. W.H. Taft was born September 15, 1857.

**Moment in History:** September 11, 2001, was the worst terrorist attack in our history as four planes were hijacked and then crashed. Two planes flew into the Twin Towers of the World Trade Center, one into the Pentagon, and another crashed into a field in Pennsylvania after the passengers attempted to overpower the terrorists on board. Over three thousand people were killed on that day but will not be forgotten in our prayers.

#### **Flying the Flag**

September 5 Labor Day

September 11 Patriot Day, National Day of Service, and Remembrance Day (Flag to be flown at Half-Staff until sunset); Grandparents Day

September 16 POW/MIA Recognition Day

September 17 U.S. Constitution Day and Citizenship Day; U.S. Constitution approved (1787)

#### **Important Days**

September 2 V-J Day; Japan signed formal surrender on board the U.S.S. Missouri (1945)

September 18 U.S. Air Force established (1947)

September 25 Gold Star Mother's Day

September 29 VFW Day, VFW Established (1899)

October 2 Rosh Hashanah begins)



*We Make It Happen!*

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## 2016 Calendar and Deadlines

- July 8-9, 2016 TFRW 3<sup>rd</sup> Quarter Board Meeting, Austin TX
- August 1, 2015 3<sup>rd</sup> Quarter Membership Dues to NFRW
- October 21-22, 2016** TFRW 4<sup>th</sup> Quarter Board Meeting, Austin TX
- October 31, 2016 4<sup>th</sup> Quarter Membership Dues to NFRW
- November 1, 2016 TFRW Membership 2016 Begins

### • 2016 •

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