

2010-2011 John Goodwin Tower

Award of Excellence

Please print this out at the beginning of 2010 and keep in your President's notebook or binder along with the Award Checklist and Monthly Planner to help keep your club organized!

Mission Statement: The purpose of a Republican Women's Club is three fold

1. To Educate and Inform its members and voters
2. Recruit Republican Candidates
3. Elect Republican Candidates

Instructions

This is your **Official** 2010-2011 TFRW John Goodwin Tower Award of Excellence Application. It covers the time period January 1, 2010 to December 31, 2011. *Please read carefully!*

The Awards Committee identified specific achievements in **five categories** that define excellence in meeting TFRW Bylaws and Organization objectives. These achievements were then defined as desired standards for awarding the TFRW John Goodwin Tower Award of Excellence.

For **new clubs** federating in 2010, your annual service charge and full membership per-capita dues must be paid in full by September 10, 2010 to be considered eligible for this Award.

Please note the following important information:

1. Some programs or activities require work in **both 2010 and 2011**.
2. A "member" is a woman in good standing who has paid her per-capita dues to TFRW through her local club.
3. All **REQUIREMENTS** contained in each of the five categories must be met.
4. All Bonus Activities are awarded 10 points **except CF-1B and CR-1B that are worth 25 points each**.
5. Applications **will not be accepted by FAX or email**.
6. Questions should be addressed to Cheryl Creekmore at rccreekmore@sbcglobal.net
7. **Total Possible Points: Required: 475 + Bonus Activities: 420 = Grand Total: 895**

Minimum number of Points Required for Local Clubs to receive an Award:

10 to 30 members – 600 points	81 to 125 members – 700 points
31 to 80 members – 650 points	126 or more members – 750 points

The Awards will be presented at the 2011 TFRW Convention. Requirements and Bonus Activities are for the time period: January 1, 2010 through December 31, 2011.

Forms must be postmarked by September 12, 2011

(Certified and/or Return Receipt is recommended for proof of Application mailing). **Mail** completed form to:

Cheri Creekmore, Awards Chairman
Texas Federation of Republican Women
 141 Persia Drive
 Universal City, Texas 78148
rccreekmore@sbcglobal.net

A John Goodwin Tower pin and a Certificate of Accomplishment will be presented to the President of all clubs that win this Award! The club in each member category that earned the most points will also be recognized.

**2010-2011 TFRW John Goodwin Tower
Award of Excellence Application**

Club Name: _____

Senatorial District: _____

President: _____

Address: _____

Phone: () _____ **Office:** () _____

Fax: () _____

E-Mail: _____

Your Total Points

1. CLUB FUNCTION	_____ 370 Points Possible Includes 175 Required
2. MEMBERSHIP DEVELOPMENT	_____ 100 Points Possible Includes 50 Required
3. PROGRAMS	_____ 120 Points Possible Includes 100 Required
4. CAMPAIGN ACTIVITIES	_____ 165 Points Possible Includes 75 Required
5. COMMUNITY RELATIONS/SERVICE	_____ 140 Points Possible Includes 75 Required
TOTAL	_____ 895 Points Possible Includes 475 Required

(TFRW Awards Chairman will verify this total.)

CLUB NAME: _____

President's Signature: _____

Awards Chairman: _____

1. Club Function

REQUIREMENTS

*All Items CF-1 through CF-7 must be completed and checked to receive 175 points.
Partial credit will not be given.*

_____ CF-1. We hold at least 5 board meetings and at least 5 regular meetings per year.

_____ CF-2. Our Treasurer submitted the first installment of dues for **2010 and 2011** plus service charge to the TFRW Office in Austin, **postmarked by January 31 of each year.**

_____ CF-3. A roster of all officers for 2010 and 2011 (names, addresses, phone numbers, email addresses and office held) was mailed to the TFRW office in Austin on or before January 1 for each year.

_____ CF-4. Copies of our newsletter or paper copies of our email newsletter were mailed to the TFRW President, TFRW Office in Austin, TFRW Public Relations Chairman, Deputy President, District Director and County Republican headquarters.

_____ CF-5. We elected or appointed members to serve as Campaign Activities Chairman, Legislative Chairman, and PAC Treasurer.

_____ CF-6. We have reviewed our current bylaws, submitted a copy and received notification of approval from the TFRW Vice President-Bylaws, as required by TFRW Bylaws.

BONUS ACTIVITIES (Check appropriate item.) 10 points each, except CF-1B

_____ CF-1B. Our Treasurer submitted the first installment of dues for 2010 and 2011 plus service charge to the TFRW Office in Austin, **postmarked on or before January 1 of each year. (25 bonus points)**

_____ CF-2B. A member of the TFRW Board of Directors was invited to attend or be a guest speaker at one of our meetings.
Identify member: _____ Date: _____

_____ CF-3B. We honored a member(s) at the 2010 Tribute to Women. Names on back of sheet.

_____ CF-4B. We are sending a delegate to the 2011 NFRW Convention. Name _____

_____ CF-5B. We are sending delegates to the 2011 TFRW Convention. Names on back of sheet.

_____ CF-6B. We contributed to our TFRW delegate's registration fee and/or expenses.

_____ CF-7B. We contribute to our NFRW delegate's registration fee and/or expenses.

_____ CF-8B. We have appointed a knowledgeable parliamentarian to ensure proper conduct at our meetings and to provide a program to educate members in parliamentary procedure.

_____ CF-9B. At least one of our members is a TFRW Patron **in both 2010 and 2011.**

_____ CF-10B. A member, other than a TFRW board member, attended at least one TFRW Board Meeting. Identify member _____

_____ CF-11B. We contributed to the registration fee and/or expenses for at least one of our members attending the 2011 Legislative Day in Austin.

_____ CF-12B. The names, addresses and telephone numbers of all current local, state and national elected officials having jurisdiction in the area of our club have been published and distributed to our members.

_____ CF-13B. We participated in a TFRW sponsored workshop (includes Campaign Management School, Leadership Seminar, Legislative Day in Austin, Parliamentarian Workshop and/or Regional Workshop, etc.).

_____ CF-14B. We developed and distributed to our members an annual Membership Directory.

_____ CF-15B. We are actively involved in an Outreach Recruiting Program. Provide a brief description:

_____ CF-16B. We invited our Deputy President and/or District Director to attend our regular meeting.

_____ CF-17B. We helped our District Directors and/or our Deputy Presidents with travel expenses and/or our membership dues. This will help defray their costs for serving.

_____ CF-18B. Our Club helped to host one of the TFRW quarterly Board Meetings by donating at least \$25 for hospitality or by donating small bags of treats.

Total Points – Club Function: 175 REQUIRED POINTS – 175 Possible BONUS POINTS

2. Membership Development

REQUIREMENTS

***Items MD-1 and MD-2 must be completed and checked to receive 50 points.
Partial credit will not be given.***

_____ MD-1. We held at least one function in both 2010 and 2011 for membership recruitment. Identify type of function (i.e. Coffee, Brunch, Luncheon, etc.) and dates.

_____ MD-2. We provided an orientation for our new members on club functions and activities. Describe Orientation: _____

**BONUS ACTIVITIES (*Check appropriate item.*)
10 points each**

_____ MD-1B. We have maintained **at least** the same number of members in 2010 and in 2011 as we had October 31, 2009 (last day for federating 2009 members).

_____ MD-2B. We **also** welcomed 1 new member in 2010 or 2011; **plus**

_____ a. We welcomed an additional 2 – 4 new members in 2010 or 2011; **plus**

_____ b. We welcomed an additional 5 – 9 new members in 2010 or 2011; **plus**

_____ c. We welcomed an additional 10 or more new members in 2010 or 2011.

Total Points – Membership Development: 50 REQUIRED POINTS – 50 possible BONUS POINTS

4. Campaign Activities

REQUIREMENTS

***All Items CA-1 through CA-3 must be completed and checked to receive 75 points.
Partial credit will not be given.***

_____ CA-1. We have contributed to campaigns of Republican candidates and/or promoted the election of Republican candidates. (Such as contribute to Republican Headquarters, candidate’s forums, etc.)

List name(s) and office(s) sought.

_____ CA-2. Our Campaign Activities Chairman has kept a record of campaign hours volunteered by members and submitted the hours on the TFRW Campaign Activities Online form by the specified deadlines. The Campaign Activities Chairman should encourage the membership to report campaign activities hours.

_____ CA-3. Our members worked in at least one Voter Identification (Voter ID)/Get Out The Vote (GOTV) program sponsored by our club, the Party or a Republican candidate. *(This could be a telephone bank, door-to-door canvas, or mail out.)* Description: _____

BONUS ACTIVITIES *(Check appropriate item.)*
10 points each

_____ CA-1B. Republican primary candidates (all in any given race) have been invited to speak, participate in a forum or appear as guests at one of our meetings.

_____ CA-2B. We promoted, contributed to financially or worked in the campaign of a Republican woman candidate(s). List name(s) and office(s) sought.

_____ CA-3B. At least one of our members worked as an election judge, alternate judge, clerk or poll watcher in the 2010 primary or general election.

_____ CA-4B. Our members have donated volunteer hours to the state or county Republican organization (headquarters office, precinct work, etc.).

_____ CA-5B. Our members have participated in a telephone hotline, email and/or letter writing campaign to promote GOP legislation at the local, state or national level.

_____ CA-6B. At least one of our members serves on a local, state or national board or commission. List name(s) and position(s) (i.e. May include chamber of commerce, museum board, church board, etc.)

_____ CA-7B. Members of our club attended their 2010 precinct convention.

_____ CA-8B. At least one member was elected to serve as a county, district or state party officer in 2010 or 2011. This includes precinct chairs, party officers and SREC or NRC members. List name(s) and position(s).

_____ CA-9B. Share a creative way your club has raised funds for a Republican Candidate and/or Republican Party. _____

Total Points – Campaign Activities: 75 REQUIRED POINTS – 90 possible BONUS POINTS

5. Community Relations/Service

REQUIREMENTS

***Items CR-1 through CR-3 must be completed and checked to receive 75 points.
Partial credit will not be given.***

_____ CR-1. We have an on-going voter registration program or have sponsored at least one voter registration (VR) drive during the 2010-2011 Award cycle.

_____ CR-2. We have undertaken and completed at least one community service project and promoted it to the media. Some examples are: mentor programs, latchkey children’s projects, family shelters, drug prevention programs, The Dictionary Project, military (troop) support or natural disasters. Provide a brief description.

_____ CR-3. We promoted and participated in the Barbara Bush Literacy Library Project (BLLLP) and/or the Mamie Eisenhower Library Project (MELP) in **both 2010 and 2011.**
List Book and recipient: 2010 _____

2011 _____

***BONUS ACTIVITIES (Check appropriate item.)
10 points each, except CR-1B (25 bonus points)***

_____ CR-1B. We contributed to the TFRW State Scholarship **in both 2010 and 2011.** (25 bonus points)

_____ CR-2B. We established and/or contributed to a scholarship fund for a local woman.

_____ CR-3B. We sponsored programs and/or provided materials to public, private and/or home schooled students which covered one or more of the following issues: the Constitution, Republican vs. Democrat philosophy, local, state and federal government systems, Citizen Responsibilities.

_____ CR-4B. We donated more than 500 volunteer hours toward Community Service projects in 2010 and 2011.

_____ CR-5B. We developed a creative fundraising event or project for our Community.

Total Points – Community Relations/Service: 75 REQUIRED POINTS – 55 possible BONUS POINTS