



## PROGRAMS – August, 2010

What are we doing **NOW**?

**NOW** is the time to devote all our focus on the November General Election. This is the time that we educate our membership about the process of getting “Get Our People to Vote (GOPTV\*)” and encouraging each member to contribute as much time as possible towards that goal. You may need to provide extra time in your meeting agenda for your Victory Chairman to present the information about the online phone bank and other timely efforts for Victory 2010. Be sure to make copies of the Victory application for the online phone bank for the meetings and email them out, as well. You are going to have a tremendous amount of crossover and collaboration at this time between your Victory Chairman, Program VP and Campaign Activities Chairman.

Also, I know that many of your Program VP’s are working overtime trying to lock in candidates to speak to your groups before the General Election. We always have some frustration getting commitments from them because they are in such high demand. A few ideas to help with this:

- Complete request forms in a timely manner
- Follow the proper chain of command, BUT, if you have an “in” with someone close to the candidate, give it a try!
- Contact speakers with gentle follow ups/reminders
- Develop a backup plan – bad weather, illness, scheduling conflicts with job obligations, etc. can result in a speaker canceling – have a compelling substitute in mind at all times who may be able to fill in.

At the end of the day, getting *OUR* voters to the polls to vote Republican IS the MOST IMPORTANT THING WE DO, so be sure to focus on that **NOW**. Whether your programs focus on candidates, *timely* hot button issues, Victory 2010 strategy, etc., you cannot emphasize enough what THIS election means to all of us.

Another compelling factor is that we MUST have a BIG majority in our Texas House for the next session – after the General Election, you should try to find Representatives in or near your area to explain redistricting to you. With a strong majority, we will also have a much better chance of passing Voter ID, too.

Thank you for your earnest and successful efforts to educate and motivate your members to everything in their power to go out and motivate others to VOTE REPUBLICAN!!!

***Rebecca Williamson***

State Republican Executive Committeewoman, SD 24

TFRW Vice President Programs

PO Box 260

Hunt, TX 78024

830.640.3153 home

830.640.3155 fax

830.329.3000 cell (does NOT work at my home)

\* Thank you, ‘Borah Van Dormolen for this new acronym!