

Share the TFRW Vision!

Texas Federation of Republican Women Literacy Projects

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Please be aware that participation in these literacy programs will earn award points toward the **TFRW John Goodwin Tower Award of Excellence** and/or the **NFRW Achievement Award**. (Visit www.nfrw.org and www.tfrw.org for more information.)

You might consider making a BLLP or MELP donation monthly in honor of your club speaker.

Here are some literacy project funding ideas:

- Establish a literacy fund to use for BLLP, MELP, Dictionary Project, scholarships, etc...
- Ask local professionals and business people to support your literacy efforts. PAC restrictions prevent us from accepting donations from corporations but a donation from the *individual* is acceptable. This can be a very successful [letter writing campaign](#) that does not involve selling. These are projects that everyone likes to support!
- Thank your donors in a newspaper display ad or include their names in your press release. Invite them to be present when you make the donation and be included in the photo.
- Create bookmarks or sponsor a bookmark design contest. Be sure to include your club name, address and the names of your literacy donors for the year.

I look forward to helping you start or expand your literacy programs. Please copy me with your press releases and photos and share your successes. – Donna Barr