

Support the Texas Star

As a TFRW member, I have always enjoyed reading *The Texas Star*. The articles from the TFRW President and GOP Leaders are informative and inspiring, I find great ideas in the 'Round About Texas' feature, and I love it when my own club is mentioned! As editor, I want to make sure we continue to provide valuable content and publish on a consistent basis.

In order to offset the costs of publication/shipping, (averaging \$5,400 per quarter), TFRW offers advertising opportunities to candidates, elected officials, and member clubs. This is a great way to recognize an outstanding club member, thank a club, or promote a campaign or non-incorporated business. Please consider helping TFRW to publish the *Star* year-round by either purchasing advertising or encouraging your favorite officials and candidates to do so.

Not only is the *Star* valuable to TFRW members, it has value for our candidates and elected officials in that it reaches nearly 11,000 of the most active members of the Republican Party in Texas. Since TFRW members are so vocal and active, one might argue that reaching 1 TFRW member is comparable to reaching 20 voters!

Advertising rates are listed below, or I can email an advertising spec sheet on request. The deadline for inclusion in the Spring issue is March 5, and mailing will begin April 1. You may email ads to me at hollyhansen@austin.rr.com

Please note: ads will not be finalized until the TFRW office has received payment.

Rates are for one-time insertion of black and white camera-ready copy. Size is printable area. (digital copy-pdf format preferred).

\$150 for business card: 3½" x 2"-

\$350 for quarter-page: 3½" x 4¾"

\$750 for half-page: 4¾" x 7" (horizontal)

\$850 for color (3-spot colors, Black, Pantone Reflex Blue and Rubine Red)
and premium location on back half-page

\$1,500 for full page: 9½" x 7"

Discounts: 15% for 4 issues; 25% for 8 issues in the Star

The *Texas Star* is a publication of the TFRW PAC and, as such, **cannot accept corporate advertising** except from their political action committees. Non-incorporated businesses are welcome.

Please mail payment to:
TFRW-PAC
1108 Lavaca, Suite 505
Austin, TX 78701

Holly Hansen
Public Relations Chair/Texas Star Editor
(512) 799-2027

Please email ads to:
hollyhansen@austin.rr.com

1106 Dalea Bluff
Round Rock, TX 78665