



Share the Vision, Join Republican Women

Republican Women membership is so exciting because it is about meeting new people, getting them involved in our clubs and working toward our goal of increasing our membership by 16% in 2010. By now, I expect you have taken active measures to be sure you have most of last year's members renewed. At your next board meeting, go over your list of members and review those (hopefully few) members who have not yet joined for 2010. Decide who would be the best person to call each un-renewed member to try to get her back on your roster. Sometimes, particularly a new member may have fallen through the cracks and never found her place in your club. Reach out to those members to make sure they are welcomed back.

Many of you are busy with campaigns right now and this is a great way to find people who are interested in politics but may be unaware of Republican Women clubs in your area. Carry a business card that includes your club's information and/or your name and phone number and the club's website information. By the way, an up-to-date website is an invaluable recruiting tool.

Leave some flyers at your polling places in the event of a Republican run-off. If it is a Republican Primary area, club information is acceptable because it does not promote a candidate; however, some places do not allow this information, so ask and be respectful.

Thought campaigns are in full swing, start thinking and making plans for a membership event. This is a time when people are interested so make sure you invite them into a group where they can share their passion.

Submit your new and renewal members' names promptly so they will be entered into the TFRW and NFRW databases to receive newsletters and information. Please do not hold names for weeks at a time. Combine everything into one form and the payment in one check when you submit, but it is still fine to send in even one name at a time when you get a new member. Now that you have the paper work taken care of – go out and “Share the Vision” and have more names to send in next time!

Anytime you have questions, please feel free to contact me and I will do my best to help.

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