

*Share the Vision!*



## **Share the Vision, Join Republican Women**

I am looking forward to working with all of you over the next two years to increase our membership. As most of you know, as your Treasurer over the past year and one half, I have been busy counting dollars. I am so excited that now, instead, I have the opportunity to count people. During this next year, I want to see our numbers increase by 16%. With the impetus of the elections next year this should be a very realistic goal.

By sharing the vision of what it means to be a part of Republican Women we can work together to increase the effectiveness of electing more Republicans to make a positive impact upon our communities and our country.

Sharing will work in a variety of ways. I want you to share with me and with clubs across the state what works for your club to increase memberships. There are a great many of our clubs that are truly shining stars with huge membership increases. Let's share those things that work so that others may use some of the ideas themselves or inspire them with new ways to reach out to others.

Having a good strong membership depends not only upon getting new members but about retaining the members that we have. These members are our first priority. What does it take to keep these members? Interesting meetings, involvement, friendliness, and relevancy! A strong, active club attracts new members.

I plan to communicate directly by email regularly with all of your membership chairmen and to highlight some of the best ideas from clubs of all sizes. Working together, I know that we can continue to be an even greater force for positive influence in our government.

Jan Ott

Vice President, Membership