

SAMPLE PRESS RELEASE FOR MEMBERS ATTENDING TFRW CONVENTION

By Glenda Piacenti, TFRW PR Chairman

Give this page to your Public Relations Chairman

Below is a sample press release for you to send to your local paper about your members who attended the TFRW Convention in Galveston.

The purpose is to list the names of your members. Everyone wants to read about friends and neighbors and their accomplishments. Newspapers thrive on those articles.

After the convention, submit a picture of your members at a scenic spot or with a high-ranking elected official, i.e., your Legislator, your Senator. If they only use the picture, you are still way ahead in publicity. CAPTION: “[Your Club’s Name] members [list all the names] recently attended the Texas Federation of Republican Women’s 27th Biennial Convention in Galveston as delegates. They are seen here [visiting with whatever elected official, i.e., Lieutenant Governor David Dewhurst, Attorney General Gregg Abbott or name of place, i.e. Moody Gardens].”

* * Remember to **double-space your release**. I have used single-spacing here to conserve space.* *

* * **You fill in the information inside the brackets []**. Be sure to save clippings! * *

For Immediate Release

[Insert Date]

Contact: [Insert Name]

Phone: [Insert her phone]

Local Women Are Delegates to State Convention in Galveston

The [Your Club’s Name] Republican Women elected [number] delegates and [number] alternate delegates to represent the group at the 27th Biennial Convention of the Texas Federation of Republican Women in Galveston, November 13-15.

Those who attended were [list the names of the women attending; use their titles if appropriate].

The theme of the Convention was “A Wave of Inspiration.” The Federation celebrates 54 years of state-wide Republican activism.

Close to 1,000 members from across the state gathered at the Galveston Convention Center and heard inspiring speakers, elected new officers, mingled with elected officials and candidates, and enjoyed just being a part of the festivities. Opening the proceedings, a Reception called “Catch the Wave” was held at Galveston’s Moody Gardens. Four different and timely workshops were provided.

Some of those who spoke to the delegation were; Governor Rick Perry, Senator Kay Bailey Hutchison, Lieutenant Governor David Dewhurst, Attorney General Greg Abbot, Texas Senator Dan Patrick and Actress Janine Turner.

TFRW is composed of 165 clubs throughout Texas, with a total membership of over 10,000 women. For more information about the organization, visit the TFRW website at www.tfrw.org.

[Always include this paragraph in any press release. It can be more detailed about your next meeting if you wish.] All interested women in the area are invited to attend the monthly meetings of the [name of your club] Republican Women and become a part of this active political organization. Meetings are held on the [day] of each month] at [time] at [location and address] except [months]. For detailed information, please call [first name and phone number of a contact person] and visit our web site [www...]. Be more informed about your government and your elected officials.

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