



## Technology Isn't Everything

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*Over the past year, I've written many articles about the importance of Facebook, Twitter, blogging, websites, etc. In my mind, there is absolutely no doubt that these are so important for Republicans to use to stay connected with all age groups in our current society. However during this holiday season, I want to make sure that people don't forget the power of a handwritten note or a holiday card. Nothing in our new social media can take the place of receiving something in the mail that is not a bill. On a personal note, I sent postcards and letters to my grandparents for years while they were still alive. My grandmothers would rant and rave about how special it was to receive those items in the mail from me so they could stay connected. They actually saved those and we found them when we went through their homes when they passed away. I still continue to send cards, postcards, letters, etc. to friends and family and I know how special they feel when they receive those in the mail. For me personally, I get ads, bills and requests for money from so many different groups. It is so refreshing to receive something else in the mail that can brighten my day.*

*My point is don't forget to stay in contact with the members of your clubs through mail with handwritten notes and cards. This will make them feel special and help grow relationships.*

