



# Membership

*is a Lifestyle, not an Event!*

## **NFRW CONVENTION**

### **CONGRATULATIONS ARE IN ORDER!**

At the NFRW convention Awards Luncheon on Sunday, September 13, recipients were recognized and Membership Awards were presented to the top achievers in three membership categories.

## **STATE MEMBERSHIP AWARDS**

The New Club Award, an NFRW Soaring Eagle of Destiny Pin was presented to TFRW President Toni Anne Dashiell for leading Texas in forming the most new clubs in 2008-09.

## **OUTSTANDING ACHIEVEMENT**

Jeanette Sterner of the RW of Wood County, won this award for outstanding achievement in membership development for the state of Texas.

## **CLUB MEMBERSHIP AWARD**

This award was given to clubs that achieved a minimum of 25 percent increase or greater over their 2007 membership. A lot of our clubs met that goal but only one per category could win and the following had the highest percentage increase.

**10-50 MEMBERS** – Wichita County RW

**51-100 MEMBERS** – Lubbock Area RW

**100+ MEMBERS** – Montgomery County RW

## **TFRW CONVENTION**

In November, at the TFRW Convention in Galveston, we will be presenting Membership Award certificates to the clubs that increased their membership by 12% for 2008 and/or 2009. You have until October 31st to submit new members for them to count toward this award.



*Approximately 500 women attended the NFRW workshop, "Members are Treasures", conducted by Toni Anne Dashiell and Hazel Roman..  
Above: Delegates are starting to arrive.*

## **KEEP ON RECRUITING!**

Our total membership is 10,471 and we still have until October 31st to take it even higher. We only need 112 more members to match last year's ending number. So keep on recruiting!

## **RECRUITING IDEA!** *(worth repeating)*

Have your club offer an end of year **Convention Excitement Membership Special**. From now until October 31st, offer 2009 dues at \$13.00 (TFRW and NFRW fees) as long as they pay the full dues for 2010. So if your dues are \$25.00, they would pay \$38.00 for the rest of 2009 and all of 2010. It is a wonderful bargain for new members and your Club gets credit for both years for that one member.

## **VERY IMPORTANT!**

*To receive 2009 TFRW credit, submit before October 31st (this is also the deadline for the Membership Awards). For 2010 TFRW credit, send member information again with first 2010 submission form.*

*Communication is key, so encourage your Club Members that...*

***Membership is a Lifestyle, not an Event!***

Hazel Roman, TFRW VP-Membership

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