



Membership

is a Lifestyle, not an Event!

TFRW continues to GROW!

Congratulations ladies and WOW! Our total membership is 10,294 and we still have until October 31st to take it even higher. We only need 289 more members to match last year's ending number. So keep on recruiting!

At the NFRW convention in September, three clubs will be awarded certificates for the highest percentage increase in their category. The size of the club in 2007 is used to determine the category.

Level 1 is 10–50 members and the winner is Wichita County RW with an increase of 127%!

Level 2 is 51–100 members and the winner is Lubbock Area RW with an increase of 63%!

Level 3 is 101+ members and the winner is Montgomery County RW with an increase of 56%!

Congratulations to these three very motivated clubs.

And Congratulation to all the other motivated clubs who took the Membership theme to heart and made "Membership a Lifestyle, not an Event!" The result? We are 8% ahead of last year at this time. In the past month you all worked hard and turned in so many names that now we only need 289 more members to match last year. So...

KEEP UP THE GOOD WORK!

In November, at the TFRW Convention in Galveston, we will be presenting Membership



awards to the clubs that increased their membership by 12% for 2008 and/or 2009. If your club increased in both years and hit the 24% goal, then **CONGRATULATIONS** — you are in an elite group.

Your club still has until October 31st to add more members toward the convention awards. So be creative in recruiting as we race to the deadline. Most Club Boards have authority to spend up to a certain dollar amount without going to the General Membership for approval; so go to your Board and suggest this idea, **offer a special**. Ask them to implement this Membership Recruiting idea.

RECRUITING IDEA!

Have your club offer an end of year **Convention Excitement Membership Special**. From now until October 31st, offer 2009 dues at \$13.00 (TFRW and NFRW fees) as long as they pay the full dues for 2010. So if your dues are \$25.00, they would pay \$38.00 for the rest of 2009 and all of 2010. It is a wonderful bargain for new members and your Club gets credit for both years for that one member.

VERY IMPORTANT!

To receive 2009 TFRW credit, submit before October 31st (this is also the deadline for the Membership Awards). For 2010 TFRW credit, send member information again with first 2010 submission form.



*These buttons can be ordered at
www.ButtonsOnline.com*

Communication is key, so encourage your Club Members that...

Membership is a Lifestyle, not an Event!

Hazel Roman, TFRW VP-Membership

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