

*** Member Surveys ***

By Terri Flow

Don't you wish you could read people's minds...it would make life so much easier? No we can't read people's minds, but we have a FREE, EASY way to get feedback.

There are many great resources online and the two researched for this article are Constant Contact (constantcontact.com) and SurveyMonkey (surveymonkey.com). These two survey systems allow you to create surveys using templates, create your own customized survey templates, create your own survey questions, use already developed survey questions, obtain feedback online making it easy to send to board members via Microsoft Word, make changes to surveys online, import club logo and incorporate onto survey, etc. These two systems are very user friendly and easy to use.

Now you may be asking why you would want to conduct a survey through one of these systems. Online surveys allow you to customize questions to obtain feedback from your club members, develop surveys from non-club members and ask 1-question liners through your websites like FoxNews.com and CNN.com do.

Online surveys can help your club determine the direction it needs to go in for your part of Texas. Each club is unique and we need to find out what our club members and non-club members want/need. Online surveys are a great way to do it.

Here is an example of the online survey:

What does the GOP need to do?

[Exit this survey](#)

1. What is the most important thing Republicans need to do to help redevelop the GOP base?

2. What is your club doing to bring in the younger generation to the Republican Party?