

Blogging

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In this monthly article, I have talked about blogging before, but I wanted to cover it again. With the current "down time", now would be a great time to learn about blogging and start preparing for the upcoming 2010 political season.

100 million blogs are being tracked by Technorati on the World Wide Web !!!

What is a blog? Blogs, also known as "web logs", are online diaries with articles, writings, photos, web links or other entries made by the creator or "blogger". When you review a blog, you will most likely find the entries listed in reverse chronological order where you find the most recent entries on the top and the older entries listed below. Usually, a blog reader has the ability to leave their own comments or links to topics on the blog for others to review. This interactive nature allows bloggers to mention other blogs, which creates the "blogosphere" – a group of blogs centered around specific themes, topics or interests.

There are various types of blogs. The easiest option is the text-only blogs that allow bloggers to post their views and opinions. More intense blogs are controlled by political parties, religious and professional groups, businesses and media organizations. These blogs can contain multimedia content such as digital videos, photos and audio. Blogs definitely rival the traditional print and broadcast outlets. Additionally with the rapid adoption in the United States of cell phones, a camera and wireless internet connection allow someone to take a picture, write a short caption and post it on a "moblog" (mobile log) anytime and anywhere.

(<http://abcnews.go.com/Technology/story?id=889289&CMP=OTC-RSSFeeds0312>)

Various news organizations including Fox News has a blog called "In the Greenroom" during Fox & Friends. To review the blog, go to: <http://greenroom.blogs.foxnews.com/>. Fox News has many other blogs available for readers to view and post comments on. To view other blogs, go to:

<http://www.foxnews.com/blogs/index.html>.

Additionally, here is a website that discusses blogging terms that might be of assistance for you:
<http://www.problogineer.com/91-blogging-terms-how-many-do-you-know>.

Challenge for the month: go to the website of your local newspaper or news organization to see if they have a blog and learn how to post your comments there. While doing research for this article, I discovered that the Austin American Statesman has various blogs that anyone can post their opinions to.

Go Blog!!!

