



Membership

is a Lifestyle, not an Event!

Membership is Exciting! The more members we have, the more exciting our organization will be, so use what you learned at the Regional Leadership Workshops and make your club more exciting by adding more members. On that note -

KEEP UP THE GOOD WORK!

As of February 12, 2009, we can **ADD** the following clubs to last month's list of clubs...

CONGRATULATIONS for being at or over 100% of last year's numbers: ★Braes RW.

CONGRATULATIONS for being at or over 75% of last year's numbers:

- ★Bay Area RW
- ★North Shore RW
- ★Plano RW
- ★Rockwall County RW
- ★Shelby County RW
- ★South Llano County RW
- ★Westlake RW.

There are quite a few clubs at or over 50% of last year's numbers. If we all work toward recruiting new members and getting renewals, then submit the information to Headquarters, we should reach 100% very quickly. Do you have members right now who have paid their 2009 dues but whose information hasn't been submitted? If so, then please submit the forms today! Your club could be one of the clubs at or over last year's membership numbers but if Headquarters doesn't have the membership forms, then we can't give you

credit for your "true" numbers.

TIP: Did you take last month's tip and start a "Hi-Five" movement within your club? If not, then at your next meeting, encourage your club members to say "Hi to Five" people they don't know. A sincere, friendly welcome will make people want to join and attendance will go up as people get to know each other.



TIP: Write a "We Miss You" letter to members who haven't renewed. Don't limit yourself to just last year's members, go

back several years. Include a self-addressed envelope and a membership form.

TIP: Have guests sign in with name and address so you can mail a "We Enjoyed Meeting You" note along with a newsletter and a membership form.

TIP: Have a "Members at Work" tri-fold display board to showcase members' business cards. List it on your membership application as a benefit of being a member of your club.

Did your club have a successful membership campaign last year? Then please e-mail the idea to me so that we can share it with other clubs. We are all on the same team, so let's work together to build Membership!

Communication is key, so encourage your Club Members that...

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Hazel Roman, TFRW VP-Membership

5643 Arroyo Luis ★ Bulverde, Texas 78163 ★ 210-241-3146 ★ TFRWMemberVP@aol.com