

How You Can Use YouTube

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During the election season, there were many videos placed on YouTube that you may have seen. One notable video that I saw emailed around was about a young American soldier stating his opinion about the war in Iraq and at the very end he walks off and you see that he has a prosthetic leg. This made a major impact on people's opinion. Any individual **(including you)** can express opinions by creating videos on YouTube!

History of YouTube

YouTube was founded in February 2005 and is the leader in online videos. It is the destination for original videos that can be shared and viewed worldwide through the web. Videos can be easily uploaded and viewed on www.YouTube.com. Anyone can watch videos on YouTube. These videos are viewed across the Internet through websites, mobile devices, blogs, and email. Topics of videos include first-hand accounts of current events, find videos about people's hobbies and interests, and discover the quirky and unusual. As more people capture special moments on video, YouTube is empowering them to become the broadcasters of tomorrow.

In November 2005, YouTube received funding from Sequoia Capital and was launched one month later. Chad Hurley and Steve Chen were the first members of the YouTube management team and currently serve as Chief Executive Officer and Chief Technology Officer. One year later, Google purchased YouTube in one of the most talked-about acquisitions to date.

YouTube has struck numerous partnership deals with content providers such as CBS, BBC, Universal Music Group, Sony Music Group, Warner Music Group, NBA, The Sundance Channel and many more.

YouTube Handbook

Now that you know about this wonderful opportunity to view videos online, I hope you have an exciting idea for a video that you can add online. To learn more about how easy it is to watch and produce videos for YouTube, go to: http://www.youtube.com/t/yt_handbook_home.

Check Out Toni Anne!

This month Toni Anne posted her monthly newsletter article on YouTube. To see it, go to www.youtube.com and search for "Toni Anne Dashiell" to listen.

Happy Filmmaking!