

Public Relations
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When my children were younger, I was concerned that they not brag on themselves or “Toot their own Horn”. I came up with a code that would let them know that they were bragging without embarrassing them in front of others. I would quietly say “Toot, toot” and follow it with their name. They knew what I meant. In regard to our clubs, it’s a different. I would like to encourage you to “toot your own horn”. That’s what public relations is all about.

We must put our best face forward in our communities. Even when we share our accomplishments and deeds within our own community of Republican Women, we give each other ideas and encourage other clubs to serve their community, and support their candidates in new ways. Be sure to send to your local papers your club’s latest notable news. Send it to me also for “Round About Texas”, at rwpiac@kingwoodcable.com. It’s the best way to be sure your club is mentioned in the Star.

Your club website is also an area of public relations. Include on your website the things you do that contribute to the community and help Republican candidates, and include photos. If you would like more information on public relations and how to write a press release, you can find it at www.publicityinsider.com.

Let’s Go to Florida!

Mark your calendars! TFRW plans are underway for an exciting experience at the 2009 NFRW Convention, September 10- 13, in Orlando, Florida.

We will again have a TFRW booth to share our pins, door prizes and Texas hospitality. Also there will be our TFRW Gift Shop. We will be looking for volunteers to help us with these fun efforts!

Plan to attend as a delegate, alternate or guest! It’s going to be GREAT!

More to come!

**Rebecca Williamson
1st VP - Special Events**