



# Membership

*is a Lifestyle, not an Event!*

**KEEP UP THE GOOD WORK!** Most all the clubs will have turned in their first Membership submission to TFRW Headquarters before the January 1 due date and as of December 11, 2008, we can thank the following clubs for really being on the ball and submitting early. Remember to submit even when you only have one name to send; you want your members to be on the Texas Star mailing list as soon as they join.

**CONGRATULATIONS:** ★Alamo City RW ★Bexar County RW ★Cooke County RW ★Frisco Area RW ★Kingwood Area RW ★Lake Conroe Area RW ★Limestone County RW ★Lone Star RW ★Lubbock Area RW ★McLennan County RW ★New Braunfels RW ★North Shore RW ★Northeast Bexar County RW ★Northwest Forest RW ★Plano RW ★RBW of Bexar County ★Rockwall County RW ★RW of Arlington ★RW of Milam County ★Salado Area RW ★San Jacinto RW ★San Patricio County RW ★South Llano County RW ★Tarrant Star RW ★Village RW ★Williamson County RW.

Starting next month, we will recognize the clubs that reach 100% of their 2008 Membership numbers. Please submit member names to Headquarters on the first of every month (or more often if you like), so that your club members receive the full benefit of being a part of TFRW.

One benefit is having your District Director, Deputy President and the TFRW Officers available to assist you and your club. Please call us if you have any questions.

Another benefit is having the President's Newsletter sent to you for you to share with your Board and even your club members. Please share

the Membership articles with your Membership VP/Chairman. Most months, there will be **TIPS** for gaining and retaining members. If your club does not have a Membership VP/Chairman, the first **TIP** is to appoint one. Without members, there isn't a club! It is vital that you have someone in place who is focused on increasing membership.

Some **TIPS** are worth repeating. We all need to market our clubs, so wear a lapel pin that tells people to "Ask Me About My Republican Club". Here again is the information on where to order the pins. You can probably get them at several places online, but the source I used was Dr. Don's Buttons at **www.ButtonsOnline.com**. This is a real attention getter and will generate interest in your club.



When your members attend club meetings, do they always sit beside the same people? **TIP**—Next time ask them to sit beside someone they have never met to make that person feel welcome. It is up to you to make everyone feel a part of your club. **TIP**—Have greeters at the door.

Please keep me informed of your club activities by adding me to your newsletter and e-mail list for club announcements. Most importantly, when your club has an idea for gaining or retaining members, e-mail it to me so that we can share it with other clubs. We are all on the same team, so let's work together to build Membership!

*Communication is key, so encourage your Club Members that...*

***Membership is a Lifestyle, not an Event!***

Hazel Roman, TFRW VP-Membership  
5643 Arroyo Luis ★ Bulverde, Texas 78163 ★ 210-241-3146 ★ TFRWMemberVP@aol.com