



November is the beginning of a
NEW YEAR
for TFRW Membership!

Even though your club and your members are very busy with the election you must remember that NOW is the time to re-new and grow your club's membership. You have added many new members in 2008 because of the excitement of the Presidential Election. We need to keep those new members active to assist in State and Local activities and elections in the next two years.

One section of the TFRW JOHN GOODWIN TOWER AWARD OF EXCELLENCE application is MEMBERSHIP DEVELOPMENT.

The Membership Development section aids in helping you remember the importance of growing the number of members you have -----don't underestimate the value of Active Republican Women in your community.

Encourage growth in your club by hosting a function in both 2008 and 2009 for MEMBERSHIP RECRUITMENT. Have a party, luncheon, or other celebration and encourage each member to bring a friend or MANY friends.

Provide an ORIENTATION for new members (also good for long term members) on your club functions and activities. Use these orientations as an opportunity to explain your club's relationship with TFRW and NFRW and the value of these relationships.

Track your membership and compare your growth to years past. It is a good measure of the strength of the Republican Party in your area. Remember to send membership information to the TFRW office in Austin on a prompt and regular basis.

MEMBERSHIP DEVELOPMENT is worth a potential 100 points toward your club's recognition at the 2009 TFRW Convention! GOOD LUCK with your Membership Growth efforts. Remember:

MEMBERSHIP is a *Lifestyle, not an Event!*

Rebecca Bradford
TFRW Awards Chairman