

An ad hoc committee made up of Barbara Buxton, Glenda Piacenti and Robyn Tepper researched and reported on a plan for combining advertising in the Texas Star with advertising on the TFRW website. The following spec sheet resulted. We thank you ladies, for your hard work.

## Specialized Advertising Opportunity

**The Texas Federation of Republican Women is offering ad space in its quarterly newsletter, the *Texas Star* with an option to advertise on the TFRW website.**

The 2-color newsletter is published quarterly and mailed to the **11,000-plus membership** of the Texas Federation of Republican Women throughout the state. The publication is standard letter-size (8 ½ x 11), folded, and usually contains 8 pages. And now you can include a 3 month ad on the TFRW website.

Your name will be seen by the crème de la crème of Republicans in the state, the Party loyalists, and grassroots activists.

This publication is not a “throw-away.” The contents are eagerly read by its recipients. Your ad space will be seen and noticed.

**Rates** are for one-time insertion of black and white camera-ready copy for the Star (digital copy preferred) and a 3 month run on the TFRW website. (digital copy necessary)

\$125 for business card: 3½”x 2” - for an additional \$75 a 56X60 ad on website

\$250 for quarter-page: 3½” x 4¾” - for an additional \$75 a 56X60 ad on website

\$500 for half-page: 4¾” x 7” (vertical or horizontal) - free 120X60 ad on website

\$1,000 for a full page: 9½” x 7” - free 120X120 ad on website

Size is printable area. Website ads are in pixels

*Discounts: 10% for 4 issues; 15% for 8 issues in the Star*

The *Texas Star* and the TFRW website are publications of the TFRW PAC and, as such, **cannot accept corporate advertising** except from their political action committees. Non-incorporated businesses are welcome.

The **deadline** for the Fall Issue is September 1 (mailed the first week in October)  
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