

How to Start Your Own Blog

Last month, the technology article defined a blog as a “web log” for individuals to enter their opinions and perspectives about various topics. This month, the article is about how to start your own blog.

In the changing technology world that we live in, the internet allows us to communicate in a whole new way. Generation X and Generation Y are taking advantage of this communication channel. Politics is taking advantage of this new communication channel. Republican groups need to stay up to date with this to engage the younger generation.

Before you get started on your blog, I recommend that you view other blogs to get an idea of what exactly you want your blog to look like. Fox News (www.foxnews.com) has a great blog section to view and you can also type in “blogs” in any search engine and you see what other people have done.

I researched various blog sites that allow individuals to start their own blogs free of charge. Listed below are a few websites that you can start a blog through. If you choose to search for other websites to start your blog, search under “free blog” on any search engine and a number of various websites will appear.

- www.myblogsite.com
- www.blogs4me.com
- www.blogger.com
- www.blogstream.com
- www.sosblog.com

These websites make it easy to create your own blog and then publish it where other people can read it. Most of these sites allow you to choose your own background, layout, music, etc. to develop your blog. Once you have created your own blog, you can then decide if you want to allow people to respond or just state your opinions on it. This will all be a part of developing the blog. Once you have created the blog, you can use the web address and create a link to it on your Republican webpage.

Additional features that many of the websites offer include:

- ✓ Easy management including adding photos to the blog, listing by most recent articles written and deleting option of comments and feedback
- ✓ Convenient tools to view blog as it will appear on the web
- ✓ Email notification each time a new comment is posted to the blog
- ✓ Syndicating a blog through RSS and Atom format

Resources

www.myblogsite.com, www.mylink-space.com