

Texas Victory Strike Force 2008

Mission: Summer Voter Registration Drive

Launch: June 2008

Target: New Movers since the fall of 2007 that were registered as Republicans in their former home state

Goal: To exhaust this statewide list of 155,000 potential new Republican voters and new volunteers

- Keys to Success

1. The Right Tools: Victory will provide to you this list broken down by county.
2. Become a Deputized Voter Registration Volunteer: The advantage of becoming deputized is that, as a volunteer deputy registrar, you have the power to register voters and to collect their voter registration cards by returning them promptly to your county voter registrar. This is a much more effective practice than blindly handing out voter registration applications with hopes that the applicant will complete the application and turn it in on their own. You can locate your county's voter registrar on the Texas Secretary of State's website at: www.sos.state.tx.us/elections/voter/votregduties.shtml
3. Everyone Benefits: This is not a top-down approach, it is a collaborative effort to magnify our impact, and it is an exercise that all Republican candidates will benefit working together to register voters.
4. Not a one size fits all approach: Campaigns, County Party's, and other organizations can decide how they want to tackle this list: by phone banking, door-knocking, community events, etc...
5. Understanding: This is a summer voter registration drive to continue to train, test and build our Republican volunteer infrastructure so that we are a well-oiled Republican turn-out machine this fall!