

100 million blogs are being tracked by Technorati on the World Wide Web!

What is a blog? Blogs, also known as “web logs”, are online diaries with articles, writings, photos, web links or other entries made by the creator or “blogger”. When you review a blog, you will most likely find the entries listed in reverse chronological order where you find the most recent entries on the top and the older entries listed below. Usually, a blog reader has the ability to leave their own comments or links to topics on the blog for others to review. This interactive nature allows bloggers to mention other blogs, which creates the “blogosphere” – a group of blogs centered around specific themes, topics or interests.

There are various types of blogs. The easiest option is the text-only blogs that allow bloggers to post their views and opinions. More intense blogs are controlled by political parties, religious and professional groups, businesses and media organizations. These blogs can contain multimedia content such as digital videos, photos and audio. Blogs definitely rival the traditional print and broadcast outlets. Additionally with the rapid adoption in the United States of cell phones, a camera and wireless internet connection allow someone to take a picture, write a short caption and post it on a “moblog” (mobile log) anytime and anywhere.

<http://abcnews.go.com/Technology/story?id=889289&CMP=OTC-RSSFeeds0312>)

One of the most common blogs that many of us probably know is “In the Greenroom” with Alisyn Camerota of Fox & Friends First. To review her blog, go to:

<http://greenroom.blogs.foxnews.com/>.

During the morning show, Alisyn adds comments and provides additional feedback after the show. Categories on her blog include information about events after the show, behind the scenes information, a personal side section, reader’s responses, recipes and videos. This allows the viewers to get more involved with the show and relate to events occurring because of the feedback provided.

Fox News has many other blogs available for readers to view and post comments on. To view other blogs, go to: <http://www.foxnews.com/blogs/index.html>.

Next month, we will discuss how to start your own political blog!

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