



Membership

is a Lifestyle, not an Event!

LET YOUR ENTHUSIASM SHOW IN THE NUMBERS! As of June 20, 2008, there are 25 Clubs within five members of last year's total; show your enthusiasm today by calling five people and asking them to renew or join (make it six people and top last year!). It is exciting to add the following clubs to the list of clubs that are at or over 100% of their Club Membership numbers for 2007.

CONGRATULATIONS to the following 18 Local Clubs for submitting **OVER 100%** of their 2007 Active Member numbers: ★Bayou RW ★Central Texas RW ★Fort Worth RW ★Frisco Area RW ★Golden Corridor RW ★Grayson County RW ★Heritage RW ★Hutchinson County RW ★Kingwood Area RW ★Kleberg County RW ★Mason County RW ★Philippine American RW ★Preston West RW ★RW of Gregg County ★RW of Wood County ★Texas Tea Party RW ★Village RW ★Williamson County RW.

CONGRATULATIONS to the following nine Local Clubs for submitting **100%** of their 2007 Active Member numbers: ★Bastrop County RW ★Caldwell County RW ★Friendswood RW ★Galveston RW ★Rockwall County RW ★Shelby County RW ★Spirit of Freedom RW ★Top of Texas RW ★Webb County RW.



In May, the Pecan Valley RW invested in the growth of their club by having the TFRW Membership Presentation as their meeting program. It was a pleasant, scenic drive and a delight to meet these enthusiastic ladies (and gentlemen) and talk with them about growing their club. Way to go, PVRW has grown over 100%!

GREAT JOB! There are now 45 Local Clubs **OVER 100%** of their 2007 Active Member numbers and 21 Local Clubs at **100%**. These clubs know that...

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Membership Tips:

- ◆ Develop a press release and include contact person. Before meeting, send information with time/location to the local newspapers. After meeting, send an article and picture.
- ◆ Have a booth at a PTA event, county fair or community event where you register voters and sign-up new members.
- ◆ Attach a Membership Application to all e-mails and place contact information for the Membership Chair on all correspondence.
- ◆ At every meeting encourage the members to invite guests.

Retaining and Gaining Members:

- ◆ Ask recruiters to pick a "buddy" to sit with new members; if they feel welcome, they will return.
- ◆ Develop a **New Member Orientation Packet** to include a welcome letter, a newsletter, membership directory, etc. (we developed one for my Local Club that you are welcome to use).
- ◆ Ask recruiters to be responsible for making sure their recruited member renews.

Please send your idea for Retaining and Gaining Members so we can share it with the other TFRW Local Clubs and let's all decide that...

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Hazel Roman, TFRW VP-Membership

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