

Report to the Board
February 1, 2008

Literacy Chair, Brenda McCullough

It is an honor and privilege to serve President Toni Anne Dashiell and the 2008 TFRW Board as Literacy Committee Chairman. I look forward to working with local clubs to initiate or enhance their literacy projects.

The merits of the **Mamie Eisenhower Literacy Project** and **Barbara Bush Literacy Library Project** are well known. As stand alone, community service activities, they are wonderful. But these projects, and especially the **Dictionary Project**, can be utilized in a proactive way by our clubs to enhance the presence of Republicans in rural and low income areas.

While I have heard members of some of our larger clubs say that the Dictionary Project doesn't get much traction in affluent areas, these clubs could reach out into minority or lower income areas of their communities not served by a Republican Women's club. It would be one of my goals to encourage our clubs to view these projects in a new way and to facilitate their implementation.

Attached please find a one page handout that I will use to bring attention to these projects. I have also prepared a package of sample letters, helpful hints and a bookplate template to help clubs implement the Dictionary Project. This package will be made available on the TFRW website.

Thank you for this opportunity.

Warmest regards,
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